WEBMASTER STUDIO®

WEB DESIGN | WEB MARKETING | WEB EXCELLENCE

Creativity.™
Technology.
Results.

Introduction

Webmaster Studio is a New York City firm dedicated to excellence in web design and online marketing. For over a decade, we have worked for clients in all types of industries, providing everything from e-commerce and corporate websites to entertainment and personal websites and specialized applications.

We believe going above and beyond the standards that most of our competitors use. We take the time to listen to your strategic marketing goals and produce a design that accurately reflects your desired image. All of our work is custom designed for you. Our programmers will write code from scratch, which is not only more secure than other software packages, it's also built just for you.

The marketing team at Webmaster Studio will work in tandem with your marketing team throughout the entire process, working to create a durable SEO (Search Engine Optimization) campaign to drive traffic to your website from search engines like Google, Bing, and Yahoo. We make sure that you're involved in every step of the process, giving you an opportunity to review and approve design work during each critical phase.

We understand that your website, online marketing objectives, and special application projects are critical business tools for your company. This is why we will do everything we can to help you communicate with your target audience in a way that will produce real results. We would be happy to talk about your business objectives with you and discuss how we can help. Please click "Get Quote" on our website, send us an email, or call us directly at 855-480-4400. We're excited to begin working with you.

Why Choose Us?

- **Client-Focused Development:** Our clients' needs and objectives are always the main focus during development.

- **Quality:** Quality Assurance is ongoing for the entire lifecycle of the project.

- **Constant Support:** We offer24/7/365 support for all technical questions.

- **Clear Communication Throughout:** We provide transparent, regular updates at every step of the project.

- **Professional Staff:** Our team is staffed with talented and experienced IT professionals.

- **Expanding Client Base:** We are continually adding new clients from all over the world.

- **Experience:** We have over a decade of experience in the field.

- **Exceptional Value:** Our pricing is competitive and provides high value for your money.

Please call at 855-480-4400 to get a FREE quote.

Expertise

ASP.NET:

We have used ASP.NET Framework for years, and are extremely proficient in it. Our dedicated ASP.NET team works with ASP.NET 3.5 and 4.0 Framework. Webmaster Studio provides solution-based ASP.NET products, allowing us to create customized, web-based applications to greatly increase productivity.

Mobile Application Development:

Webmaster Studio provides Mobile Application Development for all major mobile platforms, including Android (Java); Windows Mobile (C#); iOS (Apple); Objective C and RIM (Blackberry); as well as Java and Symbian (C++). Our Mobile developers have helped many clients by providing user-friendly mobile solutions customized to their specific needs.

ASP.NET MVC:

One of the most compatible and customizable frameworks available, ASP.NET MVC can be used to create durable, scalable applications customized to your needs. Our specialized MVC team knows the entire core components of the framework and can use them to develop a state-of-the-art infrastructure based on your requirements.

Operating Systems:

We are proficient in Microsoft Series, Linux, and Unix operating systems.

Scripting Languages:

We have the capability to design applications using Java Script, VB Script, Perl/CGI, ASP, JSP, and PHP languages.

INCREASE
YOUR BUSINESS
BY **OPTIMIZING** THE
QUALITY OF YOUR DIGITAL PRESENCE

Programming Languages:

Our expert programmers are fluent in VB, Microsoft .NET Technologies, MVC J#, C#, Servlets, RMI, JDBC, AWT, Swing, C, C++, VC++, and MFC programming languages.

Web Design Markup Language:

The designers at Webmaster Studio use HTML, HTML5, Ajax, DHTML, XML, WML, and XHTML to build websites.

Scripting Languages:

We have the capability to design applications using Java Script, VB Script, Perl/CGI, ASP, JSP, and PHP languages.

Multimedia:

Our multimedia capabilities include HTML5, Ajax, Flash, Dreamweaver, Director, Image Ready, Photoshop, Illustrator, Swish, CorelDraw, Sound Forge, and After Effects.

Web Technologies:
We have the ability to use the following web technologies: ASP, ASP.NET, MVC, Cold Fusion, Apple Animation, JavaScript, J2EE, Servlets, JSP, EJB, XML, XSLT, CGI/Perl, and PHP.

Web / Application Servers:
Webmaster Studio uses Apache Web Server, Web Logic, IIS 4.0, Tomcat, Java Web Server, and Cold Fusion Application Server.

Component Technology:
We employ COM/DCOM, Java Beans, and ActiveX technologies.

Database Platforms:
We have extensive experience using Oracle, MS SQL Server, MySQL, MS-Access, and other XBases.

Component Technology:
In addition to the expertise listed above, we provide Network Development and Configuration, Backup Technology and Disaster Recovery, Security, and Webhosting and Email Support. Read more below under Our Services to find out more these services.

Our Services

Webmaster Studio is your one-stop IT services destination, offering web development, software development, mobile application development, online marketing, and more.

WEB DESIGN AND DEVELOPMENT

We have designed and built e-commerce, corporate, and institutional websites for clients who demand performance. We can create a customized user experience for your target demographic and help you grow your business.

Our web design and development services include:

1. Strategic web design
2. The latest technology, including HTML5 and more.
3. Custom functionality development

ONLINE MARKETING SERVICES

Our Online Marketing team has worked with many top New York companies to increase their Google rankings, cultivate viral social media audiences, and increase online sales. We can help you, too.

We offer our expertise in:

1. SEO (Search Engine Optimization)
2. SEM (Search Engine Marketing)
3. SMM (Social Media Marketing)
4. Internet Media Propagation

MOBILE APPLICATION DEVELOPMENT

Smart phones are in the pocket of every consumer today. We can help you capitalize on that market with strategic development of customized mobile phone applications.

We can provide mobile applications with:

1. iPhone /iPad IOS Platform Compatibility
2. Android Platform Compatibility
3. Responsive Design
4. Custom Functionality

IT SUPPORT SERVICES

Our support doesn't end once your website has been completed. Many online marketing and web design firms are limited to just building websites. But here at Webmaster Studio, we know the importance of providing complete technical support services along with our design, development, and marketing services. This approach gives you a total support solution with the help of our experienced IT team. We back up our stunning design with solutions for security, scalability, reliability, speed and certainty for everything we do.

CONTENT MARKETING

Content is king in today's marketplace. We understand that the success of any online marketing campaign relies upon the quality of its content. Webmaster Studio's content marketing team will provide you with engaging, relevant content that your clients will find useful. We will work closely with you to build your brand awareness by ensuring all content is supporting your mission, vision, culture, and marketing objectives.

Our Content Marketing services include:

1. Content Creation
2. Copywriting
3. Online Video & Production

Portfolio

Please browse through this selection of websites from our wide client base in order to get a feel for our strategic design development.

Mitsubishi Gas Chemical America

Description of company:
Since 1984, Mitsubishi Gas Chemical America has been a leader in the US in the fields of basic chemicals as well as specialty and advanced materials.
We designed this website as a source of information about the company's products.

Technology used:

ASP.NET, CSS, MS-SQL

Services provided:
• Graphic design.
• Web development.
• Search engine optimization.

Medzingo

Description of company:
A patient medical record delivery system.
We designed this website as a HIPAA- compliant medical application that allows patients to view their medical records on a secure server.

Technology used:

ASP.NET, JAVA SCRIPT, MS SQL 2000.

Services provided:

• Responsive design.
• Graphic design, web development.
• Website maintenance.
• Server configuration.

UNDDR

Description of company:
UNDDR is an initiative of the UN that focuses on post-conflict security problems, helping to rebuild communities.
We designed this website to be a communication platform to encourage participation in UNDDR global initiatives.

Technology used:

ASP.NET, JAVA SCRIPT, CSS, MS SQL.

Services provided:
• Graphic design.
• Web development.
• Web hosting.
• Website maintenance.
• Server configuration.

Mount Sinai Hospital

Description of company:
A hospital.
We built this website as an informational solution for patients and residents.

Technology used:

ASP.NET, JAVA SCRIPT, CSS, MS SQL 2005, XML

Services provided:
• Graphic design.
• Web development.
• Internet marketing.
• SEO.
• Website maintenance.
• Hosting.

Mount Sinai

Carlton Exchange

Description of company:
Carlton Exchange is of the largest real estate banks in the world.
This real estate website gives registered members the ability to bid on listed properties.

Technology used:

ASP.NET, MS SQL, JavaScript, HTML

Services provided:
• Coding modification.
• Database modifications.

New Hope Fertility Center

Description of company:
World-renowned fertility center.
We built this website as a source of information and point of communication between doctors and patients.

Technology used:

ASP.NET, JAVA SCRIPT, CSS, MS SQL 2005

Services provided:
• Web development.
• Graphic design.
• Website maintenance.
• SEO.
• Internet marketing and hosting.

Our Clientele

Among the long list of our clients, few of them are listed below.

Contact Us

If you have any additional questions or concerns, please contact us using the information below.

WEBMASTER STUDIO ®

WEB DESIGN | WEB MARKETING | WEB EXCELLENCE

Address:
Webmaster Studio, Inc.
757 3rd Avenue
20th Floor
New York, NY 10017

Contact Info:

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